

MLPCARE INTERNATIONAL WEBSITE COOKIE POLICY

Mlp Sağlık Hizmetleri A.Ş. (“MLPCARE” or “we”) strive to protect the privacy of our users to ensure that our users benefit from our services in a secure and complete manner.

As in most websites, <https://medicalparkinternational.com/> (“**Site**”) uses cookies to display personal content and advertisements to visitors, to conduct analytical activities within the Site and to monitor visitor usage habits.

MLPCARE has prepared this Cookie Policy (“**Policy**”) to explain which Cookies are used on the Site and how users can manage their preferences.

What is a cookie?

Cookies are small text files that are stored on a visitor’s device during a visit to a website and contain data in a name-value format. Cookies make it possible for the website you visit to store information on your device and use it later during your consequent visits. Cookies created by an Internet site are stored by the internet browser you use to access the site, and the information contained in these cookies can be remotely accessed only by the internet sites offered under the domain name that creates the cookie (e.g. <https://medicalparkinternational.com>) provided that you use the same browser. Cookies have become an important part of internet technologies today and their basic functions are to remember the visitors, their preferences and devices. Today, almost every website uses cookies.

Who sends cookies?

Cookies are sent through the communication established between your browser (e.g. Google Chrome, Safari, etc.) and the servers of Cookie Provider.

Types of cookies

Cookie Name	Domain Path	Category	Duration
CONSENT	.youtube.com	Marketing Cookies	2 years
IDE	.doubleclick.net	Marketing Cookies	2 years
VISITOR_INFO1_LIVE	.youtube.com	Marketing Cookies	6 months
WSS_FullScreenMode	medicalparkinternational.com	Necessary Cookies	Session
YSC	.youtube.com	Performance Cookies	Session
_fbp	.medicalparkinternational.com	Marketing Cookies	3 months

_ga	.medicalparkinternational.com /	Performance Cookies	2 years
_ga_YZ5KBPG3XK	.medicalparkinternational.com /	Performance Cookies	1 year 1 month
_gat_UA-146054195-2	.medicalparkinternational.com	Performance Cookies	1 year 1 month
_gat_gtag_UA_228877342_1	.medicalparkinternational.com /	Performance Cookies	1 minute
_gcl_au	.medicalparkinternational.com /	Marketing Cookies	persistent
_gid	.medicalparkinternational.com /	Performance Cookies	1 day
fr	.facebook.com	Marketing Cookies	3 months
gdpr_popup	.yandex.com.tr	Functional	Session
i	.yandex.com.tr	Necessary Cookies	1 year
is_gdpr	.yandex.com.tr	Necessary Cookies	2 years
is_gdpr_b	.yandex.com.tr	Necessary Cookies	2 years
referrername	medicalparkinternational.com/	Unknown	7 days
test_cookie	.doubleclick.net	Marketing Cookies	1 day
utm_medium	medicalparkinternational.com/	Marketing Cookies	7 days
utm_source	medicalparkinternational.com/	Marketing Cookies	Session
yabs-sid	mc.yandex.ru	Marketing Cookies	2 years
Hex	zoho.com	Necessary Cookies	Session
iamcsr	zoho.com	Necessary Cookies	Session
yandexuid	yandex.com.tr	Performance Cookies	2 years

Why are cookies used?

Necessary Cookies: These cookies are required for the operation of the website and cannot be turned off. They allow you to browse the website and use features such as actions that correspond to the service request, such as setting your privacy preferences, logging in, or filling out forms.

Performance Cookies: These cookies are used to improve the way the website works. They do not collect information that identifies the visitor. They contain information about how visitors use the website (for example, whether they receive an error message on their web pages).

Marketing/Targeting Cookies: These cookies are used to create your profile and serve ads relevant to your interests. They are also used to limit the number of times you see an ad, as well as helping to measure the effectiveness of the ad campaign. The information stored in

these cookies are shared with advertisers and other organizations. If you don't allow these cookies, you won't experience targeted ads on different websites.

How to Manage Your Cookie Preferences?

MLPCARE gives great importance to the ability of the users to exercise their preferences on personal data. However, it is not possible to manage preferences on certain Cookies which are necessary for operation of the Site. In addition, we would like to remind you that the various functions of the Site may not work if some Cookies are disabled.

You can customize your preferences regarding cookies by changing the settings of your browser or by returning to **Cookie preference page**.

Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
Mozilla Firefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR

This Cookie Policy was updated on **[17.05.2022]**, and if the statement is partially or completely renewed by MLPCARE, the effective date will be updated and made available to the data subjects via the website.